



BWAYNOW.COM PROVIDES FACTS ABOUT BENEFITS OF PROPOSED FINAL BELTWAY CONNECTION

LAKEWOOD, CO – BWayNow.Com has been introduced as part of the new Beltway to Tomorrow public information campaign. The campaign has been organized by Jefferson Economic Council to provide facts about the benefits associated with completing the proposed final metro Denver beltway connection in a timely manner.

Jefferson Economic Council is a non-profit economic development organization representing the interests of Jefferson County, where the final beltway connection will be located.

BWayNow.Com will provide ongoing information regarding the progress of completion of the proposed 20-mile-long final connection of the 106-mile-long metro Denver beltway. The connection includes the last 10 miles of toll road along metro Denver's beltway. Included on the site is a fact sheet, maps, FAQs, news updates, useful links and other information.

"BWayNow.Com is dedicated to getting the facts out about the benefits of the proposed final beltway connection," says Jefferson County Commissioner Kevin McCasky.

Beltway to Tomorrow public information campaign leaders point out that Jefferson County, the City of Arvada and the City and County of Broomfield have announced plans to form a public highway authority to oversee the timely completion of the final 10-mile tolled segment of the beltway from state highway 128 on the north to SH 93 north of Golden, CO.

A four-lane non-tolled parkway is envisioned through the town of Golden. Traffic lights would be eliminated along the parkway to smooth the flow of traffic, which already dangerously overloads local roadways.

According to information developed by the campaign, completing the final 20-mile northwest corridor beltway connection in a timely manner will benefit the region's quality of life by:

- Providing quicker and safer local and regional travel and serving as a hallmark of smart, sustainable regional transportation development
- Attracting 17,000 more local jobs along with a healthier mix of commercial and residential uses and reduced commutes
- Creating sustainable sales and property tax revenue for schools, open space, public safety and public infrastructure.

For more information about the Beltway to Tomorrow public information campaign, visit BWayNow.Com.

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30,000 acres of open space already has been acquired close to the proposed final beltway connection, which will include some of the prettiest regional drives in metro Denver and provide better local community access.